

Module 5 TERMINOLOGY II: MANAGEMENT AND APPLICATION IN INTERNATIONAL MARKETS

Introduction

Internationalisation of products for global markets without terminology strategies? To know about the benefits of terminology management for translation, localization and technical writing helps to understand the role of terminology management in our days.

Course/module Description

The course will highlight the role of terminology in the development of globalised products. It also features a practical part where participants will execute the selection, extraction and management of different areas of knowledge with the help of TermStar XV. Other technologies and tools related to terminology management systems will be presented, like terminology extraction software. Like in all other courses, the workshop is based on real-life examples of terminology management in translation and localisation projects.

Training topics

- Purposes and benefits of terminology management for translation, localization and technical writing
- Benefits of Remote Environment for the Terminology Management
- TMS applications and limits
- Formats, Standards and Interchange data
- Workshop: Designing a terminology database with TermStar XV (Terminology Management System)