

# **Module 1 LOCALIZATION & PROJECT MANAGEMENT**

## **Introduction**

Localization and translations projects are multi-stage; stages involving different know-how. Each phase can determinate the success of the project. In this sense, it is necessary to tackle the production cycle from different perspectives: Project Life Cycle, involved agents and standards.

## **Course/module Description**

Basic conceptual and functional principles of localization and its environment (GILT industry). Practical workshop of internationalisation of multimedia products (videogames, software systems, websites).

## **Training topics**

- Localization and the GILT industry
- Localization and internationalisation: principles, processes and practices
- Project management: principles, processes and practices
- Types of projects and models of project management
- Project life cycle and project variables
- Workshop: techniques for internationalisation of multimedia products